



RE: TARP FUND I

Dear Prospective Investor:

In founding TARP Capital we were confounded with how to solve what appeared to be a growing problem of distrust, exorbitant fees, and poor or inadequate investment cost structures that did not provide the investor a transparent and true return on invested capital.

So here's what we did:

1. Evaluated every fee and cost structure in our industry
2. Developed a financial model to compare and evaluate the returns
3. Worked diligently within the regulatory framework to find a solution
4. Developed an innovative product that delivers on our objective

We look forward to your interest, and would be happy to discuss it further with you.

Sincerely,

John J. Cona
Chief Executive Officer